

HEY Radio

Summer
2019

Muskegon Community Radio - On-air at 88.9 FM - Streaming at www.heyradio.com

Cover Story
See
Tenth Ave
North
Skillet
Switchfoot
Matthew
West

Hey 5K

New
Streaming
Player

The Mystery
Behind the
Music

Money's Not
Important
Right?



UNITY CHRISTIAN MUSIC FESTIVAL

The family affordable event of the summer!

Be sure to visit the **HEY RADIO**
booth in the main stage venue

August 7 - 10, 2019

Safe Fun for the whole family

19 years of success, bringing the best
in Christian Music to Muskegon!
So much more than music.

Show your support for **Hey Radio**
give a pint of blood at **UNITY!**
Visit the **Versiti** bus on site

1 pint = \$10 for Hey Radio

Opening night is free!
visit www.unitymusicfestival.com/



10th Annual Hey 5K

Saturday August 10 @ 8:00 AM It's time to lace up your tennis shoes and come
on out for the **Hey 5k!** Check heyradio.com for details, register online or mail it
in! Race route's completed, this year's run is bound to delight all!

Discount pricing for church groups and families of 4 or more!

the 10th annual
**HEY
5K**



Muskegon
downtown

august 10

sponsored by



Huntington

Wow! New! Feature Loaded Streaming Player!

The screenshot shows the Hey Radio streaming player interface. Callout boxes highlight the following features:

- Sports Weather and More!**: Points to a menu icon in the top left.
- Custom Icons for special Hey Radio weblinks**: Points to icons for 'HEY 5K11 register', 'Blog', and 'newsletter'.
- Album Art**: Points to the album cover for 'We Owe This To Ourselves' by Anberlin.
- Title Artist and Album**: Points to the song title and artist information.
- Check out the Artist's social links! Cool!**: Points to social media icons (Facebook, Twitter, Website, Discography).
- Scroll down for hours of play history**: Points to the 'Not your parents radio station' text at the bottom.

Text on the right side of the player:

Test driving the latest in Streaming Players. Go to heyradio.com and click on the Listen button! Let us know what you think. This new player has awesome features that you'll just LOVE!

What is it about music.....?

Ever wonder why it is that **a tune can get stuck in your head?** You leave your house in the morning and the last jingle you heard keeps rolling around in your mind, over and over. Sometimes all day long. Think now...does an algebraic equation ever get stuck like that? How about a movie reel? No. No, it seems the only thing that gets stuck in our heads is music. Why? And while you're pondering that, what causes us to hear a familiar song and within the first few notes you're propelled back in time to the place & circumstances of when and where you first heard the melody? It's undeniable. **There's a mystery to it. An undeniable mystery.** And so, with this mystery in mind, it becomes obvious, the powerful importance of the music you listen to today. For today's music will be the source of tomorrows memories. The importance of Hey Radio is identical to the importance of the music that's played here. Isn't it. **Would you be the one** who would support this powerfully vital mission? No donation is too large, nor too small.

Money Isn't That Important....

Money's not that important, **but it rates right up there with OXYGEN!** This station's annual budget is very small and your donations go right to the operating capital for Hey Radio. Consider a **monthly** re-occurring donation. It's easy, automatic, and most of all essential. **Thank you!**

The screenshot shows the 'Donate Now' form with the following options:

Choose Your Donation Frequency

- One Time
- Monthly**
- Quarterly
- Annually

Choose a Donation Level

- \$5
- \$10
- \$25
- \$50
- \$100
- \$250

If you would like to stand with Hey Radio and show your support, online donations, whether one time or reoccurring, can be made at www.heyradio.com/support. Or, mail your tax deductible donation to Hey Radio PO Box 1511 Muskegon, MI 49443