

# HEY Radio

Summer!  
2018

Muskegon Community Radio - On-air at 88.9 FM - Streaming at [www.heyradio.com](http://www.heyradio.com)

Cover Story  
Unity 2018

Hey 5K

Local Radio  
During  
Disasters

Immediate  
Need!  
Back up  
Generator

Power Up!  
365



The Family Affordable  
Event of the Summer

Muskegon, MI  
**August**  
**8-11** 2018

Stop by the  
Hey Radio  
booth at  
Unity and  
pick up  
your  
FREE  
GIFT!

## Good Clean Fun @ Unity 2018

18 years of success in bringing the best in Christian Music to Muskegon, Michigan! This year headliners include Crowder, Mercy Me, Casting Crowns, and for King & Country. So much more than just music. **Opening night is free** to the public! For more information and to get your tickets visit [www.unitymusicfestival.com/](http://www.unitymusicfestival.com/)

## Get your sneakers on!

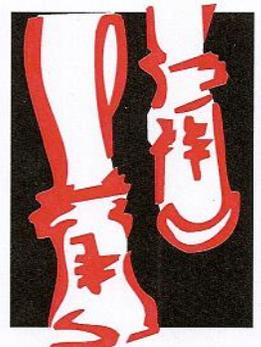
Saturday August 11 @ 8:00 AM It's time to lace up your tennis shoes and start training for the **Hey 5k!** Check [heyradio.com](http://heyradio.com) for details, register online or mail it in! Race route's completed, this year's run is bound to delight all! **Register early** for the best price!

Discount pricing for church groups and families of 4 or more!

Sponsored by



**HEY**  
**5K**



## Radio Talk - Radio Stations After a Local Disaster

**Think your local radio stations will provide information after a disaster?**

**Don't count on it.** A Testimonial:

“After the power went out during Hurricane Harvey, the lanterns, and portable AM/FM radio were set up. The local radio station in Jasper, (KJAS), seemed to be off the air. KJAS has a backup generator, and I was sure they would be back up and running in no time. So while my wife and I were waiting on the local station, a Houston station was tuned in. After four hours of listening to the Houston radio station, I heard **ZERO** information on Harvey or emergency services. When people needed information, the Houston radio station acted like Harvey never happened. They continued to play music and commercials as if nothing had happened.” KJAS out of Jasper did an excellent job of providing information. They even had the mayor of Jasper on the radio talking about the power outage. When volunteers were setting up to cook hamburgers for people in Jasper, Mike Lout (the owner of KJAS) was on the radio telling listeners where to get hot food! **Hats off** to the local radio station KJAS!

**Your local station** WHEY, Hey Radio 88.9 FM is in need of a special **Back Up Generator**. The money raised so far has accumulated to over \$10,000. The overall cost of the generator and installation exceeds \$16,000. Please consider making a designated donation to Hey Radio and help us raise the remaining \$6,000. **Don't wait for a natural disaster!**

## Designate Your Donation



### Power Up 365

Your contribution is needed in order to keep this station on the air every hour of every day. By designating your gift to Power Up 365 you're proclaiming that you want listeners to have round-the-clock access to great Christian programming. Go to \_\_\_\_\_ for details



**Your support is greatly needed!**  
**Mail your tax deductible donation to:**

**HEY RADIO**

**PO Box 1511 Muskegon, MI 49443**

or go to <https://www.heyradio.com/support.html>