

Muskegon Community Radio - On-air at 88.9 FM - Streaming at www.heyradio.com

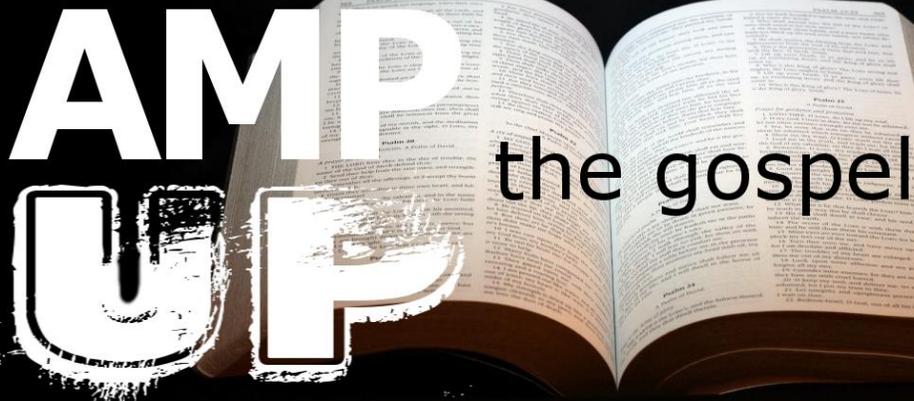
Cover Story
Amp Up
The
Gospel

Hey Radio
and Unity

Hey Radio
and your
blood

Hey 5k
2017

Meet
Mr. B



AMP UP the gospel

“It’s too loud....” (duh!?!...ain’t that the point?)

Have you ever been to a concert, church service, or seminar where all of the sudden the microphone just quits for no apparent reason? It’s frustrating, right? You just can’t hear the message anymore... and there you sit, waiting for somebody to fix it! The poor guy at the sound board has tried everything, (including pushing the main fader control to the max)...and then, when he’s realized the problem, he presses the right button, (fader still maxx’d) and **WHAM!** You get the full force of the amp! A sound so penetrating that it melts the wax in your ears! You can’t escape it. The sound rattles your entire chest cavity. And! **Everybody** else in the place heard the same thing.

Unity 2017 Amps up the Gospel again

For 17 years, the Unity Christian Music Festival has been bringing the truth of the gospel to Heritage Landing in Muskegon, Michigan. Unity was actually the inspiration for this Hey Radio station.

It was August 2000, the turn of the millennium. The 1st Unity main stage was packed with people straining to see top-of-the-billboard Christian artists. But, off to the side, in a remote corner of the venue, the **“A” Stage** was crankin’ out music that was different. Hard core Christian Rock & Roll, Christian Hip-Hop, and yes...even Christian Scream-O. Since then, a lot has been changed around at Unity, but thanks to that early inspiration...**the “A” Stage lives on in Hey Radio!** Not everyone digs loud music. Not everyone likes Rock & Roll, or Hip Hop, or Scream-O. But, if the message in the music is clear, and the mind is open to hearing, even memorizing lyrics that inspire and build up, rather than tear down and demoralize...isn’t it worth a listen? Yes. Yes it is.

Today, the youth of the entire world are looking for (above all else) **the truth**. We’re being bombarded with lies and deception from what were once trusted sources like the main-stream media, social networks, and self-proclaimed gurus. The gospel of Jesus Christ is the truth. The principles found throughout the Bible are words that we can (and should) all live by. If these truths are true for you, than they are true for everyone.

You have the truth. Share it! **AMP UP THE GOSPLE!**

At Unity 2017– Hey Radio is out for blood!



Show your support for Hey Radio and give a pint of blood! And for every donation of blood receive 1 free complimentary **Hey 5k** Encore T-shirt!



During the 2017 Unity event, Michigan Blood has committed to donating \$10 per donor to Hey Radio based on the blood donor's choice. On each of the busses there's a list of all Unity ministry partners to which you can direct this \$10 donation to. While not a competition, we would appreciate your help to support Hey Radio by directing your \$10 donation to the support of this volunteer run, listener supported station.

Ready! On your mark, get set, Go!!!

It's time to lace up your tennis shoes and get ready for the **Hey 5k!** **Saturday August 12th at 8:00 AM!** Muskegon's fastest, flattest 5k course! Many runners have achieved their **Personal Best** time at the Hey 5k. Runners and walkers will all get to see the beautiful NEW downtown.

Go to heyradio.com/hey5k for details.

This family friendly 5K Run/Walk is the one and **only** annual fundraiser for this volunteer run, non-profit, commercial free Christian rock radio station.

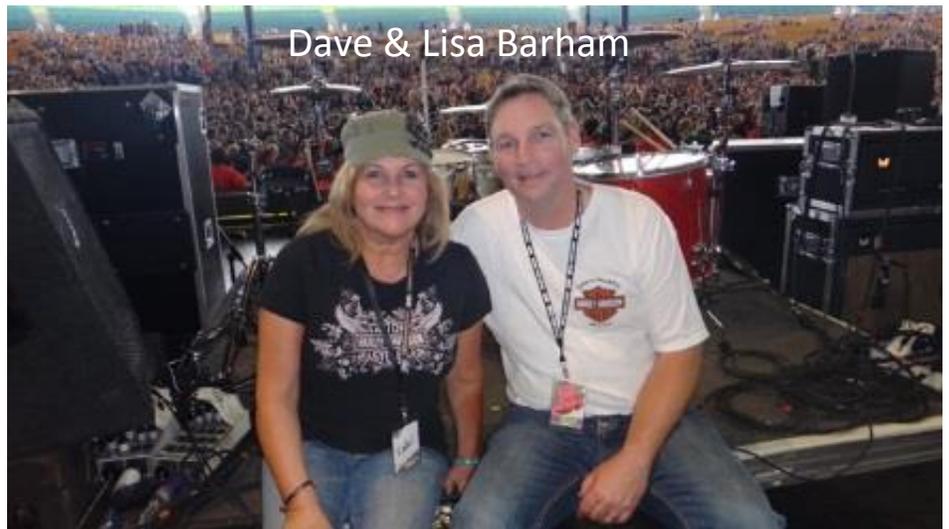
Your donations are essential!

Mail your tax deductible donation to:
HEY RADIO PO Box 1511 Muskegon, MI 49443
Or go to www.heyradio.com/SUPPORT



Meet *Mr. B*

Dave Barham is the owner of **Mr. B's Pancake House**. Located at 1910 Apple Ave. in Muskegon. As a 2nd generation restaurateur, Dave runs the local breakfast and lunch eatery, "**Mr. B's**" that now employs a 3rd and even a 4th generation of the Barham family. He and his wife Lisa have been longtime supporters of Hey Radio. And when asked why... Dave says; "**Rock & Roll**



Dave & Lisa Barham

Music has always been a huge influence in my life. But, 70's Rock & Roll took me down the wrong path. Then I became a believer, and Christian Rock helped in my walk with the Lord. And so now, supporting nonprofits like Hey Radio and Unity is extremely important us."

*Thanks
Mr. B!*