

HEY Radio

Summer Newsletter 2012

Heritage Landing in Muskegon's thriving new downtown - Michigan's largest ever outdoor Christian concert

Bill Erickson
Tech Support



Brent Richards
Production



Dave Nordstrom
Youth Authority



Wednesday August 8  DAY • ZERO <i>Totally FREE Show</i>	Thursday August 9 Phil Joel City Harmonic and more!	Friday August 10 Dara McLean Building 429 Matt Maher	Saturday August 11 Chasen Mike's Chair Matthew West
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UNITY the ultimate family event of the summer

I remember, it was the summer of 2000 and this new event came to our town. **Unity**....hmmm! An outdoor, four day Christian rock concert? 'What a great idea. I think I'll volunteer'. My wife & kids were totally into it, they volunteered as well. It was a brand new event. This new Alive on the Lakeshore group was daring

to put it all on the line. The weekend was outstanding!

I worked security back at the brand new **A-Stage**. What a riot! The mosh-pit was just rockin' and this guy, who had electric hair, was screamin' into a mic. I truly didn't understand a word but, the mosh-pit crew was screamin' it all right back at him!

It wasn't until later, when I read the lyrics off the CD jacket, that it hit me; it's their style of **Worship!**

The intensity of the lyrics would make the Gaither's weep. So... moving, and poignant, and so much for the generation that was represented there.

Thank you Unity!

Bill

A-STAGE it's not your father's Christian music

Inspired by the group from Alive on the Lakeshore, we put it all on the line too, and created **HEYRadio**. There was a hope that it would be a substitute for Unity during the other 361 days of the year. The planning began in 2003, and then, in 2008, we flipped the switch. **88.9 FM**

The Alive on the Lakeshore folks allowed us to promote the burgeoning new station before the signal ever went

on the air. We had a HEY Radio booth at Unity before there was even a **HEYRadio!**

Unity's continued support has led us to the present day's participation level where the A-STAGE is fully hosted by the HEY Radio volunteers. Now dubbed "**The HEYRadio Hide Out**" the A-STAGE is a place that welcomes the youth to just hang out, chill on a couch, play in the gah-gah pit, and

of course, rock until they drop! It's a blast!

It gives your kid a place to be a Christian kid! It's a cool, safe environment where they can make more new friends who also want desperately to lead a Christian lifestyle.

Good, clean, fun!

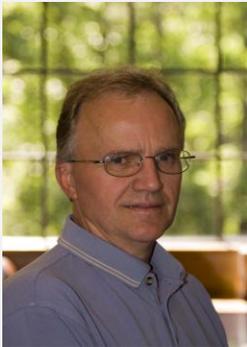
For more on how you can support Unity, log onto unitychristianevents.com

On your mark....get set.....GO HEY 5K!

Darius Pimpleton
Industry Expert



Allen Alexander
Spiritual Mentor



August 11th Downtown Muskegon

Yes! Your church can compete for the **Traveling Microphone Trophy!**

Come with your game face on and prove yourself as the church with the highest spirits. Go to HEYRADIO.com and look for details. Get incredibly reduced group rates too!

• Give your kids a chance, give them a choice

Forgiveness

It flies in the face of all your pride
It moves away the mad inside

It's always anger's own worst enemy
Even when the jury and the judge

Say you gotta right to hold a grudge
It's the whisper in your ear saying 'Set It Free'

Forgiveness, Forgiveness
Forgiveness, Forgiveness

Show me how to love the unlovable
Show me how to reach the unreachable

Forgiveness

Pop Christian Song by
Mathew West
heard daily on
88.9 HEY RADIO

You didn't have a choice when you were young. So few Christian stations back then and all of them played your parents music.

Even today, the choices are few enough where your kids would rather listen to a secular station than listen to their parent's Christian music. That'll never change.

Give them a chance to enjoy THEIR style of Christian music. Give them a choice!

Support Christian Radio

Send your tax deductible contribution to
Muskegon Community Radio
PO BOX 1511 Muskegon, MI 49445

This is a nonprofit, 501 (c) 3 organization with no paid staff. All contributions are used for operating capitol unless otherwise notated by you. We are a public broadcasting station so your donation may be eligible for a **Special Michigan Tax Credit.**

Contact your tax professional for verification.

www.heyradio.com

No Love

Live on the web, we're shooting up the celebs
And I'm goin through ****,
wanna release a couple shells

You wanna upgrade baby
and that's a fact
But you don't get a **** just like that

You don't throw away what we had, just like that
You leave a real **** shawty
i bet you come right back
And you say that I cheated in the past, that's true
And in the future I did erythang you asked me Boo
Yeah I cheated and you cheated

Pop Secular Song by
Li'l Scrappy

Played daily over and over on hundreds of popular secular stations across the country every day