

HEY Radio

Spring time!
2016

Muskegon Community Radio - On-air at 88.9 FM - Streaming at www.heyradio.com

Hey
Radio
tower
and Ken
the
tower
climber



This edition
Cover Story
Teen Suicide

Christian
Radio
statistics

New App
New stream

Hey 5k

Thrivant
Partnership

Aids
Stroke
Cancer
Influenza
Pneumonia
Birth defects
Heart disease
Chronic lung disease



More teenagers and young adults die from **suicide** than from all these other maladies combined. **You** could be their agent of change. It could be a kind word, a soft touch, even a song!

...a kind word, a soft touch, even a song

The enemy, **Satan**, will use every means possible to capture our youth. With social media broadcasting hate messages and bullying, it's no wonder that discouragement and depression creep in and rob it's victims of hope. Filled with despair, lack of dignity, self-respect crushed, sadness eclipsing all that is good. Where to turn? What to do? Who will listen? Who can help? **You can.**

Christian radio – agent of change

There comes a point when professional counseling is necessary. It's important to know the signs and when to seek **professional help**. But, consider this; there is an antidote to bullying. There is an alternative to the messages of hate and discouragement. **You** can be that all-important **agent of change** in one person's life. To counter cruelty, use kindness, a soft touch, a handwritten note, or a word of encouragement. Show love. For Christ's sake...**Do something.** **Hey Radio** has been an agent of change since 2008. Every day, all night long, good news is blasting out to the airwaves. Sending words of encouragement, songs that lift the hearts and inspire positive emotion. Testimony after testimony shows that Hey Radio has been an effective ministry tool for you.

Share the love of Jesus by sharing Christian radio. Your touch, your kind words, your suggestion to **change the station** to 88.9 is what's needed. If you, or someone you know needs to talk, call 231-722-4357 to speak with a professional at HealthWest. Or, visit www.healthwest.net.

Note:---If there's an immediate fear of death or injury, call 911 right away---

Hey! 5 Facts About Christian Radio in America

1. Christian/Gospel music is considered one of the fastest growing areas in recorded music history.
2. Total music sales are more than a half billion annually.
3. There are more than 1,400 radio stations and 80 million listeners of Christian/Gospel music.
4. Listeners age 12 and up spend an average of 9 hours per week with Christian/Gospel radio.
5. 73% of Christian/Gospel listeners are 25-54 year old and account for more than 50% of all sales.

Hey! There's a NEW app for that!



That's right! Now HEYRADIO has its own App available **FOR FREE!**
Lots of features! Get the song title, artist's information, and album art!
Just go to your Apple or Android store and search for heyradio (1 word)

Take your favorite music with you everywhere you go!

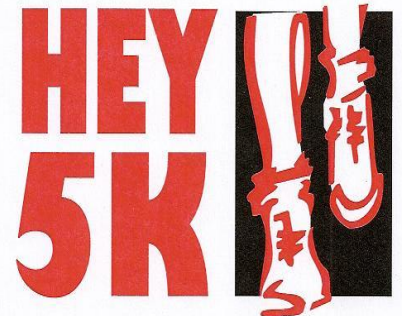
BUT WAIT FOLKS! THAT'S NOT ALL....

HeyRadio's **NEW STREAMING SERVICE** has a fresh new design and a
Cool customizable player. Choose from **30 different skins!**

The 7th Annual Hey 5k

It's time to lace up your tennis shoes and start training for the
Hey 5k! Check for heyradio.com/hey5k for details, register
online or mail it in! Race route's completed, this year's run is
bound to delight all! Register early for the best price!
Discount for church groups and families of 4 or more!

SPONSORS NEEDED



SUPPORT NEEDED

New partnership!

Thrivent has been helping Christian's earn and steward
resources for decades. And now, members of the
Thrivent community are welcome to use
"Choice Dollars" to support this radio station.
For information, contact **Kent Johnson (231) 794-2418**



Send your contribution to
Muskegon Community Radio
PO BOX 1511 Muskegon, MI 49445

This is a nonprofit, 501(c)3 organization with
no paid staff. All contributions are used for
operating capitol unless otherwise notated by
you. We are a public broadcasting station so
your donation is eligible for a Tax Deduction
(Contact your tax professional for verification)