

Who  
can  
reach  
ME



...meet your audience:

### ...what Jesus?



Who are **they**? They're the sick, the beat down, abused, violated, and emotionally bleeding. They're the secret cutters, porn lovers, young mothers, and sons without fathers. Immature, insecure, ravaged and raped by society.

And they don't want **you** to approach them. Preaching won't reach them. Dark clothes, tattoos, and piercings help to shield them from Christians, hoping that this appearance will turn you away.

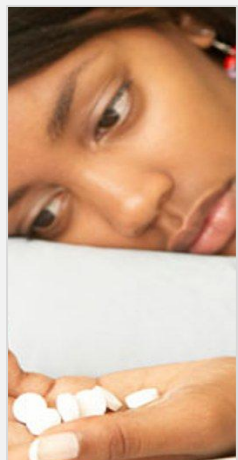
The problem isn't that they won't listen to good music. The problem is that they won't listen to good **contemporary** Christian music.

Unless you've been down the same road, you will never understand them. You're better off stepping back, lifting them up in fervent prayer, and pointing them to a radio dial that **can** reach them, right where they are.

**Hey Radio** is a great point of entry. We use it as a **ministry tool**.....**YOU CAN TOO!**

It's not just a radio, it's a **tool** for ministry

### ...which Jesus?



The headline of this newsletter says; "**Who can reach ME?**" You know the answer. We know it too..... **Jesus can** reach them.

Romans 10:13 reads;

**"Everyone who calls on the name of JESUS will be saved."**

But, for those who are un-reachable, how will they know **Romans 10:13** ? There has to be a way to get that message to them. There must be a way to reach deep into the cracks.

The Apostle Paul goes on to say in Romans 10:14: "**And how can they**

**believe in the one of whom they have not heard? And how can they hear without someone preaching to them? And how can anyone preach unless they are sent?"** Send **88.9 FM**.

**Music.** Good, hard, clean, Christian music is an incredible, powerful, ministry tool for reaching the un-reachable. **They listen!**

When you support Hey Radio, you're leveraging a tool to dig deep into the cracks right where the invisible are waiting.

**With your help, we're reaching the un-reachable. Thank you!**

*Bill*

# Upcoming Events

The  
**MERCY  
HEALTH**  
Saturday  
August 10

**HEY  
5K**  88.9

This 5K Run/Walk takes you right through Downtown Muskegon. All paved, all flat, and 95% right hand turns! Many runners have posted their best personal times on this fast, flat course. Tour the beautiful City of Muskegon and see the revitalized city center with the brand new buildings popping up amidst the classic old architecture that dates back to the old Lumber Baron Era. Go to [heyradio.com](http://heyradio.com) for details!

And don't forget!...as always, this is **UNITY CHRISTIAN MUSIC FESTIVAL** week! Michigan's premier 4 day festival with rides and games for the kids and multiple stages with big name acts all around. For details go to [www.unitychristianevents](http://www.unitychristianevents)

**ROCK THE COAST IS BACK!**

Bigger  
& Better  
Than  
Ever!!!

Michigan's  
Adventure



ROCK THE COAST

May 24-25, 2013

Ride all day *Rock all night!*

Tickets online: [www.miadventure.com/  
events/things-to-do/special-events/Rock-the-Coast](http://www.miadventure.com/events/things-to-do/special-events/Rock-the-Coast)

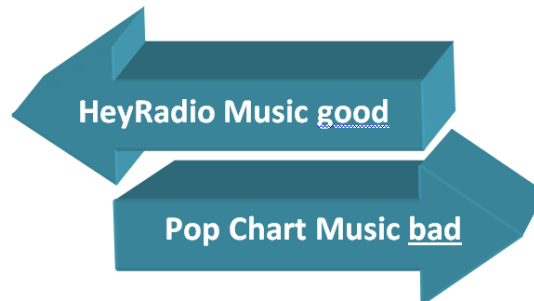
## 88.9 FM's case for support

### O God Save Us All

I'm on a road of regret  
The pain I'd like to forget  
Like somebody left the record  
Stuck on repeat  
So that just when you think it's  
over  
It keeps screaming  
-  
Misguided  
Divided  
We have nowhere left to fall  
O GOD SAVE US ALL  
Mistaken-Forsaken  
With our backs against the wall  
O GOD SAVE US ALL

-----  
Top Christian Song by  
**DISCIPLE**  
heard regularly on  
**88.9 HEY RADIO**

Help give the next  
generation of Christians a choice



What would Jesus do?

### Support Christian Radio

Send your tax deductible contribution to  
Muskegon Community Radio  
PO BOX 1511 Muskegon, MI 49445  
this is a nonprofit public broadcasting station. , 501 (c) 3  
station with no paid staff. All contributions are used totally for  
operating expenses unless otherwise directed. Contact your tax  
professional for tax deduction verification.

[www.heyradio.com](http://www.heyradio.com)

231.563.6280

### Radioactive

I'm waking up to ash and dust  
I wipe my brow and  
I sweat my rust  
I'm breathing in the chemicals  
-  
I'm breaking in, shaping up, then  
checking out on the prison bus  
This is it, the apocalypse  
-  
I'm waking up, I feel it in my bones  
Enough to make my systems blow  
Welcome to the new age,  
to the new age  
Welcome to the new age,  
to the new age  
-----  
Pop Secular Song by  
**IMAGINE DRAGON**  
Played daily over and over on  
hundreds of popular secular stations  
across the country every day