

MID SUMMER 2014

HEY Radio

Muskegon Community Radio 88.9 FM 231-563-6280



Come on, really? What part of **HELP ME**do you not get?

She listens to an average of nearly 2.5 hours of music per day. Guess what she's hearing about?

1 in 3 popular songs contains explicit references to sex and drug or alcohol use. That means she's receiving about 35 references to substance abuse for every hour of music she listens to.

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There IS an alternative

You can help her. Hey Radio offers the best in alternative Christian music and it's made for her. No lyrics promoting sex, drugs, alcohol, or violent behavior. You can help just by telling her about 88.9 FM. Broadcasting 365 days a year. Online all around the world at heyradio.com. Just tell her; "Put a little faith in your radio!"

What's more powerful?

What's more powerful than the influence of music? It's the power of INFLUENCE. And the most powerful kind of influence will always be peer-to-peer influence. Consider this; Look at the girl at the top of this page. Who is the best possible person of influence in her life? Parents? Doubtful. A preacher? That too is doubtful.

She's going to listen to someone closer to her age. Someone that looks like she does, talks like she does, listens to the same music that she does. Her peers.

The bands that play the music on Hey Radio are just that: Her peers. They get where she's coming from and can reach her where she is. With the influence of music.

It's simple. Whether you're a parent or a peer, just show her the way to 88.9 FM. Or, bring her to an event like the Unity Christian Music festival. Just be a good influence for her. Just be a friend. Put a little faith in your radio. Then, turn up the volume.

Bill

It's finally **HERE!**

Radio **D**igital **S**ignaling!



New! If you have a digital radio, than you've already noticed the new **HEY 88.9** digital display! It's so cool!

Coming next...Artist and Song Titles! All we need is another \$299 bucks. Stay tuned! Hey! It's coming!



But HEY.....how can you be a part of it all?

Hey Radio has always been operated by **volunteers**. Dedicated people who believe that service-above-self is one of the greatest **Christian traits**. Check your calendars for:

[Aug 7-9th-Hey Radio Hide Out at Unity "A" Stage-](#)

[August 9th -HEY 5k - 7:30 AM until 10:00 AM](#)

[Aug 22nd -Hey Radio's Party-In-The-Park - 5 'til 10 PM](#)

(2 hour shifts)

If **you** have a servant's heart, fill out the volunteer form at HeyRadio.com. Your information goes in our database and we'll call you when the need arises. If you're available, great.

If not, well, then we'll call you next time! **Sign on as a Hey Radio Volunteer today!**



Meet Brent Richards

One of the founding board members of Hey Radio and the voice of ALIVE & AWAKE heard Sunday nights at 10PM. Listen on-air at **88.9FM** or online at

www.heyradio.com



Questions or suggestions?
Call 231-563-6280

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PO BOX 1511 Muskegon, MI 49445

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