

# HEY Radio



**5 years!**

**....and going strong!**

**Thank you!!!!**

If it hadn't been for your prayers and financial support we wouldn't be celebrating this 5 year milestone.

It was **5 years** ago, **Thanksgiving** weekend **2008** when **YOU** helped to light a beacon in Muskegon County for the sake of **Jesus Christ**. You knew how **crucial** it is that your young people hear the gospel, even if it comes in the form of rock and rap music. You made that happen!

It was **5 years** ago when, all of the sudden, with the flip of a switch, the monopoly was shattered! You gave them a positive music alternative. For all to hear. For good! Thank you, Thank you, **Thank you!**

**....and moving on!**

Music has always been a **game-changer**. Every generation from Genesis 4:21 through Revelation 15:2 has always been and will always be affected by the music of the day. **YOU have given them a choice**.

As this little baby radio station that you helped give birth to matures, year after year, it will continue to reach more and more young ears, both on-air (**88.9 FM**) and on-line at **HeyRadio.com** with positive, uplifting music. May it all be accredited to you when we reach heaven.

Please, continue to lift this station up in your prayers. And if you haven't decided to donate financially yet, **don't wait** for another 5 years to go by. Show your confidence by supporting our non-profit 501(c)3 ministry. (see page 2 for donation options). And spread the word that this is the little station that could! And is.....**Going Strong and Moving On!**



# What's next?

# Radio Digital Signaling!



As technology moves on, you can bet that radio will be there. Not only terrestrial FM radio, but more so, **digital** terrestrial FM radio. One day every car coming off the assembly line will be equipped with some form of Digital Radio. Today the **“Digital DashBoard”** is giving drivers so many options for in-car entertainment. Pandora, iHeart Radio, USB, and BlueTooth are becoming common place options. **HeyRadio** is exploring **RDS equipment** that will help display the station ID and perhaps even the song title and artist data as well. Stay tuned, okay?

**Internet Radio** is looming on your car radio's horizon too. It could take several years before the tower infrastructure is ready to broadcast Internet signal to your regular commuter route. Highways and major corridors first, and then rural fill-in towers will come later. Much like TVs cable struggled with reaching every TV and cell phone saturation is still lacking, Internet radio will have similar challenges reaching every car radio. **HeyRadio will be there!**



## But HEY.....did you know?

Did you know that if you have a **smart phone** and Internet access, you can hear the **HeyRadio stream** ANYWHERE that you have service? Yesss! Simply go to your browser and pull up [heyradio.com](http://heyradio.com). and on the left panel locate and activate the **Listen Live** button. A screen pops up that says **PRESS PLAY** and look for the PLAY arrow. Press the play arrow and enjoy a live stream from North Muskegon wherever you may be!

Oh! But wait! It gets even better... If the car you drive is equipped with Bluetooth

Make the connection to your device and you can take us down the highway in your car stereo speakers!



### Meet Pastor Jason Anderson.

You'll hear his ministry piece every hour.

Called ..... **“Taking a Minute”**

Former lead singer for the Christian Rock band ReZound, Jason's 60 seconds

make for a whole sermon in a time warp.

**Check it out!**

### Support Christian Radio

Send your tax deductible contribution to  
**Muskegon Community Radio**

PO BOX 1511 Muskegon, MI 49445

This is a nonprofit, 501(c)3 organization with no paid staff. All contributions are used for operating capitol unless otherwise notated by you. We are a public broadcasting station so your donation is eligible for a **Tax Deduction**.

Contact your tax professional for verification.

[www.heyradio.com](http://www.heyradio.com)

231-563-6280