

HEY Radio

Winter
2020

Muskegon Community Radio - On-air at 88.9 FM - Streaming at www.heyradio.com

Cover Story

The
WORLD
listens to
Hey Radio!

It's the
Right
Thing!

Hallelujah!
FCC
Approved
(again)

COVID-19
versus
God
Almighty

No Visible
Means of
Support

Philippines, Czech Republic, Mexico, Germany, United Kingdom, Canada, Brazil, France, Australia, Austria, Italy, Peru, Ukraine, Netherlands, Poland, Norway, Switzerland, China, Slovakia, Taiwan, Russian Federation, Lithuania, Sri Lanka, Pakistan, Lao, Bulgaria, Iran, Algeria, South Africa, Hungary, Iceland, India, Belgium, United Arab Emirates, Colombia, Japan, Korea, Morocco, Nigeria, Puerto Rico, Romania, Singapore, Thailand, Yemen, Portugal, Denmark, Dominican Republic, Albania, Argentina, Bangladesh, Ireland, Jamaica, Chile, Spain, Ecuador, Estonia, Estonia, Indonesia, Guatemala, Iraq, Cook Islands, Qatar, Oman, Malaysia, St. Vincent & the Grenadines, Viet Nam, Togo, Rwanda, Saudi-Arabia & Sweden

Joy!....to the World!

Streaming across the globe since 2008, Hey Radio reaches far beyond Muskegon, MI. You should know that listeners from every country listed above streamed a live broadcast over the past year. Combine that with thousands of listeners across the United States!! **70 countries** in all have accessed the **BEST Christian Music** in the WORLD! heyradio.com You may find it interesting that all these countries are listed in order of listener count with the Philippines topping the list. But most streamers link from the **USA, of course** 😊

Glorifying God...it's the right thing to do

Mark 16:15 "And he said unto them, **Go ye into all the world, and preach the gospel to every creature.**"

Think about it, the power of radio used to be confined to the limits of signal strength. Yes, terrestrial radio still plays a powerful role in spreading the gospel, but the Internet helps Hey Radio **reach thousands more** in remote areas where radio signals could never reach.

The initial purpose for building the terrestrial station was simply to bring the gospel to Muskegon County. The Good News translated by brilliant musicians, artists, ministers, and Christian theologians. Specifically, intended to bring **HOPE** to **teens and college age youth** here in West Michigan. The *big surprise* came when online streaming statistics became

available and revealed **scores of other countries** are tuning in **every day!**

Whether you tune in or not, you need to know that the broad scope and worldwide impact of this **Little-Station-That-Could** goes far beyond the boundaries of this of Muskegon.

Glorify God...
it's the right thing to do!

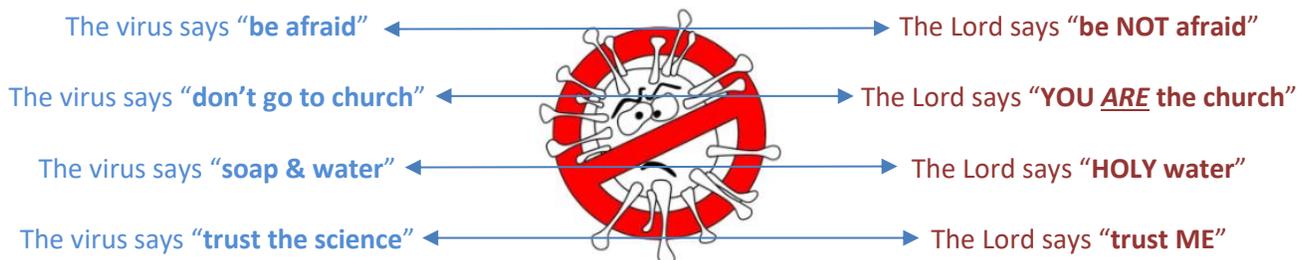
FCC Authorizes Hey Radio's License Renewal (again!)



Every 8 years each broadcast station in America has to re-apply to the Federal Communications Commission to renew their FCC license. It's very complicated, but it's worth jumping through all the hoops to continue providing the one broadcast in Muskegon that reaches the hardest converts. Notice was received in October that the **Hey Radio renewal application has been approved!**

The next renewal isn't until 2028. And you can bet that Hey Radio will go through it all again for those who thirst for the word of God delivered through Rock and Roll!

Corona Virus versus God Almighty



The prevailing mood has been awfully grim lately and, rightly so. Take time out from the gloom and doom of nightly news and tune in to programming that is **positive and uplifting**. (It's the best time to **invite a friend** to Hey Radio)

No Visible Means of Support

Ya' know, MOST Hey Radio listeners have no discretionary income. None!

Not surprising! So, where does Hey Radio's support come from? It comes from non-listeners! Wait..wha..what?! Is that true? YES. 90% of the revenue that powers Hey Radio comes from wonderful (older) supporters that *never* listen to Christian Rock, **EVER!** But they LOVE the ministry! Yes, some revenue comes from the annual **HEY 5K** but most runners are also non-listeners. **Geez!**

Hey Radio is SO GRATEFUL for active SUPPORTERS!

And, to you young listeners with no surplus discretionary income, we understand if you can't support Hey Radio. We know you love to listen, so.....You get a pass. Don't sweat it!

But, if you're one of those listeners that **DO** have a job, and you've been tuning in for years...maybe it's time you think about kickin' in a few bucks, eh? **How 'bout it?**

Consider how much you value Hey Radio, then mail your charitable donation to Hey Radio

PO Box 1511, Muskegon, MI 49443 or donate online at heyradio.com. And, **hey, thanks for listenin'!**

