

Muskegon Community Radio Service Broadcasting Company Incorporated (231) 563.6280

Bill Erickson
Tech Support



WHY music....why now?

Brent Richards
Production



That's easy. Just think about it. Think about the influence that music has had on your life. Music is powerful. If you control the music, you can sway the masses. The 'enemy' knows this and has used music to sway every culture since the dawn of man's civilization. I know.....you think I'm over-reaching, don't you...okay.

Consider this:

Music inspires your thoughts and thinking.
Music affirms your memories and truths.
Music helps you smile and recall pleasant thoughts.
Music sets your moods.
Music reinforces your internal positive attitude.
Music creates a feeling.
Music is familiar.

Music mysteriously makes you feel good,sometimes great!
Music is transferable.
Music is transformational.
Music creates a feeling of rhythm that physically makes you move to it.

But, more than anything music can be used for good or evil. *Bill*

....always for good? Maybe not all ways

Dave Nordstrom
Youth Authority



I think that music is VERY powerful. In fact I think that music needs to be very carefully used. It can be used to manipulate people in many ways. It can be used to incite negative behavior. It can be used to manipulate emotions with the opposite sex or even manipulate emotions when it comes to spiritual matters. Using music to set the tone and incite feelings along with a powerful verbal challenge,

you can get almost an entire room to respond to the gospel by coming forward in a meeting, believing they need Jesus. Then, when the moment is through, and the emotion has passed, that connection is gone ...because it was artificially created by music.

But, it can be used for positive things. One example; in our youth program. We use music

to set an atmosphere which creates a feeling of safety and calm. And sometimes we put the words on the screen so they can see, not only is the music cool, but the music is speaking positive things into their life. So, it's not just about the rhythm of the music. It's about how music sets the rhythm of the get together.

Dave

Summer time is Festival time!

Darius Pimpleton
Industry Expert



Allen Alexander
Spiritual Mentor



What's your favorite part of summer?

The beach, family gatherings, food, no school, longer days, sleeping in, hanging with friends... What about music festivals? My favorite part of summer is all the great music festivals I get to go to, from Rock The Coast to Cornerstone to Unity. In fact if I had more time and more funds I just may travel from festival to festival all summer long. With Rock The Coast 2010 come and gone I look forward to my next festival and my families yearly vacation, Cornerstone Festival in Bushnell Illinois, I always have a blast seeing some of my favorite artists perform and interviewing artists for **Hey Radio**. But one of my favorite festivals of the whole year would have to be Aug 11-14th. **Unity Festival!** held at the awesome Heritage Landing right here in Muskegon.

For the past three years I've served as the **A** Stage Coordinator. "A" stands for "Alternative". This year will be the tenth year for Unity and it will be the best year ever, not just because of the outstanding line up, or even the ridiculously lowest price for a festival in history, but because when God's people come together in "Unity", **He** is pleased. Probably the best thing about working for Unity is not only meeting great bands and artists but the amazing staff I get to serve with on the A Stage committee and the leadership from Alive on the Lakeshore. I'm excited about this year's A Stage area. We've increased the lounge tent size, moved the band merch into the tent, added wifi, a coffee bar, online games and questionnaires, text scavenger hunts, Q&A time with the bands, and much much more! SEE YOU THERE!

Brent

"Here with me"

You said that You hold the earth and moon
And I know that the morning bows to You
So when the water rushes over me
You'll be there to pull me from the deep

I believe that You are
Everything You say You are
I will follow You forever
Even if I'm standing in the fire
I believe, I believe and I have seen
I believe, I believe You're here with me

Pop Christian Song by
Everyday Sunday
heard only on
88.9 HEY RADIO



Hey Radio is holding a 5K run/walk fundraiser to help support our radio ministry. The HEY 5K is being held IN DOWNTOWN MUSKEGON on August 14th, over the UNITY WEEKEND. We need runners and sponsors. So, if you're not a runner/walker, than you're hopefully going to sponsor our run. Visit heyradio.com for details!

HEY! August 11-14th DON'T MISS UNITY 2010!

Support Christian Radio

Send your tax deductible contribution to
Muskegon Community Radio

PO BOX 1511 Muskegon, MI 49445

This is a nonprofit, 501 (c) 3 organization with no paid staff. All contributions are used for operating capitol unless otherwise notated by you. We are a public broadcasting station so your donation may be eligible for a **Special Michigan Tax Credit**.

Contact your tax professional for verification.

www.heyradio.com

"California Gurls"

California girls
We're unforgettable
Daisy Dukes
Bikinis on top
Sun-kissed skin
So hot
We'll melt your Popsicle
Ooooooh oh ooooooh

Sex on the beach
We got sand in our Stiletto's
We freak
In my Jeep
Snoop Doggy Dogg on the stereo (Oh oh)

#1 Pop Secular Song by
Kate Perry & Snoop Dog
Played daily over and over on hundreds of popular secular stations across the country every day