

Muskegon Community Radio Service Broadcasting Company Incorporated (231) 563.6280

2010 was a year of tent making! Like..



and other fundraisers

Support Our Organization

Purchase a Coupon Booklet for



COMMUNITY

...and great shows



The Hide Out Tent



Let them ever sing and shout for joy, because You make a covering over them and defend them; let those also who love Your name be joyful in You and be in high spirits. Psalm 5:11



Overwhelming Love

When penning a newsletter, one has to consider the message for the moment. And as I pondered this Christmas Season, I realized that nothing is more important to us at HEY RADIO than the message of Christmas itself. God's love is overwhelming. The phrase; "Joy to the world" is not a cliché. It's THE total message.

We reflect back on 2010 and we recall this joy, this unending joy, of bringing the Word of God to the youth of Muskegon. Not just Muskegon now, but nationally and even to the far reaches of the earth. Our Google analytics show that people as far away as Siberia have tapped into our online HEY RADIO stream.

Bringing His message to believers and those who have yet to believe is our mission. Connecting our community on a local level is a by-product of this goal. Radio is a powerful medium for broadcasting an even more powerful message. We cherish your love and support. Without your support, 88.9 would be nothing but static.

Bill

Tent Making 101

As a nonprofit public radio station you might think that we run solely on the financial support of our listeners and contributions from folks like you. Well, that's not entirely accurate. When the Apostle Paul went from town to town, he used his hands, and God given skills to support himself. We believe that it's our responsibility to 'make tents' too. So, this is to let you know that we're not sitting idly by.

This year, thanks to the website that you helped build, we've sold online advertising to companies like Discount Home Improvement. We've been able to sell radio spots to Christian concerts. We had our inaugural HEY 5K fundraiser in August that went so well we plan on making it an annual event. And, most recently we participated in the Youngers Community Day Event for November 2011, and expect

to participate in the February Event as well.

All in all, our tent making has provided enough funds to cover half of our annual 2010 budget.

Yes, it's a lot of work. But it's a burden that we're happy to bear.

So, you see, we strive to be self sufficient. We're doing more and more each year.

Here's your opportunity to help

Rock the Coast 2010



2010 Biker Rally Life Change Church



Now, after all of that previous bit about tent making, why do we need your help? Because. We're still not there yet. We're paddling as hard as we can but we still struggle financially.

Keeping the transmitter on is only half the battle. Growing, securing, and maintaining our momentum requires more resources, and here's your opportunity to help. Our highest ranking needs are:

- Backup Generator (\$2,500)
- Emergency Alert Sys upgrade (\$4,000)
- 2011 ASCAP License (\$600)
- 2011 BMI License (\$600)
- 2011 SESAC License (\$120)

Your donation to Hey Radio is tax deductible and can earn a tax credit from the State of Michigan. Any gift to Hey Radio, up to \$200 for an individual or up to \$400 for a couple filing a joint State tax return, earns a 50% credit on your next Michigan income tax return. That means that a listener who makes an individual contribution of \$200 to HEY RADIO can deduct \$100 from his or her State tax bill. A couple contributing \$400 can deduct \$200 from their next State tax bill. This tax benefit is cumulative, and you will want to check with your tax advisor about other qualifying organizations. In addition, the entire contribution is deductible on your Federal income tax return.

Which radio format would you prefer?

"Save Me"

I fell along the way
My spirit feels so broken
Your love
won't fade away
Strong words yet softly spoken
My will must subside

So save me from this
meaningless life
warring inside
Can't take this burning thorn in
my side
The shadows will lie
So save me from this
meaningless life
warring inside
and raise me from the dead
and raise me from the dead

Pop Christian Song by
Hope Kills Fear
heard only on
88.9 HEY RADIO

We can't make choices for other

people, not even our own kids. They have to make their own choices every day, every hour. But, without options, their choices are limited.

- **The song on the left portrays a broken spirit and a contrite heart.**
- **The song on the right personifies the "American IDOL"**

We can't make the choice for them, but by GOD, we can offer an alternative....for now...won't you help?

Support Christian Radio

Send your tax deductible contribution to
Muskegon Community Radio
PO BOX 1511 Muskegon, MI 49445

This is a nonprofit, 501 (c) 3 organization with no paid staff. All contributions are used for operating capitol unless otherwise notated by you. We are a public broadcasting station so your donation may be eligible for a **Special Michigan Tax Credit.**

Contact your tax professional for verification.

www.heyradio.com

"Only Girl"

Want you to take me like a
thief in the night
Hold me like a pillow, make
me feel right
Baby I'll tell you all my
secrets that I'm keepin', you
can come inside
And when you enter, you
ain't leavin', be my prisoner
for the night

Want you to make me feel
like I'm the only girl

Only girl in the world...
Like I'm the only one that's
in command

Take me for a ride
Oh baby, take me high
Let me make you first
Oh make it last all night

Pop Secular Song by
Rihanna

Played daily over and over on
hundreds of popular secular stations
across the country every day